Calendar Objective/Description:
Soc. Issues & Cmns. Strategies

Instructor's Objectives:
This course teaches the fundamentals of informative and persuasive communication for professional engineers and computer scientists. A principal goal of this course is to assist students in thinking critically about various contemporary technical, social, and ethical issues. It focuses on communicating technical information clearly and concisely, managing issues of persuasion when communicating with diverse audiences, presentation skills, and teamwork. Students with credit for ENSC 102, ENSC 105W, MSE 101W or SEE 101W may not take CMPT 105W for further credit.

Within the context of writing processes, CMPT 105W teaches the fundamentals of informative and persuasive communication for computing scientists and professional engineers in order to assist students in thinking critically about various contemporary technical, social, and ethical issues. The course focuses on communicating technical information clearly and concisely as well as managing issues of persuasion when communicating with diverse audiences. Students will complete several individual assignments related to writing, as well as work within groups in order to create a PowerPoint presentation. Note that CMPT 105W-3 meets the SFU requirement for a lower division writing intensive course.

Prerequisites:
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Topics:
- 1. Inventing, organizing, and planning for writing.
- 2. Drafting and research.
- 3. Revising and editing.
- 4. Design for persuasive and informative papers.
- 5. Layout of resumes and cover letters.
- 6. Design for PowerPoint presentations.
- 7. Conventions for referencing and organizing papers.

Grading:
Midterm, Final exam, Written Assignments, Participation, Quizzes, and Presentations. A more detailed marking scheme will be provided in the first lecture.

Required Books:

Academic Honesty Statement::
Academic honesty plays a key role in our efforts to maintain a high standard of academic excellence and integrity. Students are advised that ALL acts of intellectual dishonesty will be handled in accordance with the SFU Academic Honesty and Student Conduct Policies (http://www.sfu.ca/policies/gazette/student.html).